

## “A REVIEW ON PERFORMANCE APPRAISAL AS A CONSEQUENCE OF EMPLOYER SATISFACTION AND OPTIMIZING BUSINESS RESULTS”

*Hemendra Singh Hada<sup>1</sup> & Anu Sayal<sup>2</sup>*

<sup>1</sup>Research Scholar, Uttarakhand Institute of Management, Uttarakhand University, Dehradun, Uttarakhand, India

<sup>2</sup>Assistant Professor, Uttarakhand Institute of Management, Uttarakhand University, Dehradun, Uttarakhand, India

**Received: 09 Apr 2019**

**Accepted: 15 Apr 2019**

**Published: 27 Apr 2019**

### **ABSTRACT**

*This paper deals with the study of performance appraisal as a result of employer satisfaction and optimizing business result. The commonly held supposition is that “A satisfied employer will be the one who is able to establish and run a sound business undertaking thereby optimizing the business results. A fulfilled work drive creates an environment filled with charm thereby providing a platform for all to perform well. Subsequently, work fulfillment results in optimized business results thereby providing opportunities for business expansion. Due to this expansion in business, there are regular appraisals of the performance of the employees.*

**KEYWORDS:** *Performance Appraisal, Employer Satisfaction, Work Fulfillment, Employee Appraisal, Skill Development*